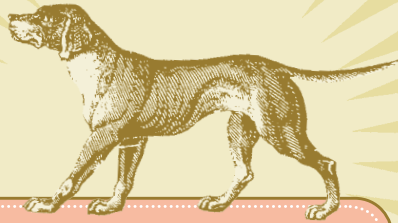




Terra Canis



*Home-style cooking for dogs*



**MEALS**

FOLLOWING  
NATURE'S RECIPE

100%  
natural





### *Dear* **DOG LOVER ...**

*... as a consequence of our fundamental decision to share our life with a dog, we have to assume responsibility to fulfil its natural requirements for a happy and healthy life. In addition to love, respect and a considerable amount of training, a dog's nutrition is of essential importance in this context.*

The dog, as a descendant of the wolf, is a so-called carnivore, in other words it eats meat as well as a combination of meat and plants. Instinctively, in addition to meat, offal and bones, the wolf also eats windfall fruit, berries, grasses, roots and herbs (some of which are consumed via the stomach contents of its prey). Thus its innate instinct ensures a healthy and well-balanced intake of nutrients. Although the dog has adapted to human habits, its jaw structure, teeth and entire intestinal tract have not changed significantly in the course of its development from wolf to dog. Consequently a natural and appropriate diet means the nutritional principle ensuing from its evolution, and thus a natural imitation of the wolf's prey, in order to provide the dog with all important nutrients.

The nutrition concept of Terra Canis, with its varied recipes, adheres to the simple laws of nature and thus to a dog's instinct, ensuing from its evolution and natural environment – far removed from elaborate laboratory tests and without any chemistry and synthetic ingredients. All raw ingredients used by Terra Canis in the wet food line – in contrast to virtually all other products on the market – consist of 100% food quality, in other words, the quality which is available to animals in their natural environment. After all, why should dogs nowadays have to consume inferior raw ingredients such as slaughterhouse waste, animal and bone meal and bulking agents as well as vast quantities of synthetic additives, when nature has actually provided them with something better?



**Our PHILOSOPHY**

.....

*100% food quality* of the muscle meat used, of the offal and other raw ingredients in the wet food menus.

★  
*Best possible freshness and quality* of the nutritional components, free of chemicals and synthetic ingredients, available to the canine animal in a natural environment, through its prey.

★  
*Produced in a traditional butcher's business in Upper Bavaria* – an authentic food establishment.

★  
*Strict renunciation* of animal & bone meal, inferior animal & vegetable by-products, slaughterhouse waste, pork, artificial antioxidants, colorants, synthetic preservatives as well as all chemical additives, sugar & synthetic binding agents.\*

★  
*Absolute transparency* of declaration & products.

\* An exception is made in the Hypoallergen Line, which includes the addition of synthetic vitamins.



## *The* **NUTRITIONAL PRINCIPLES WHICH APPLY TO A DOG**

.....

### *The dog – not exclusively a carnivore*

The dog has been domesticated for thousands of years, its digestive tract is, however, not significantly different from a wolf's. Its nutritional spectrum, which has developed throughout the course of its evolution, is composed as follows: meat, offal and bones as well as vegetable compo-

nents such as herbs, grasses, roots, windfall fruit and ultimately the stomach-intestinal content of the wolf's prey, which may also contain slight traces of cereal. In order to feed a dog appropriately, a natural imitation of this nutritional concept is required.

### *Cereal – an insignificant component*

As already mentioned, the wolf's natural nutritional spectrum only includes minimal quantities of cereal. If it is included at all in the natural environment, then only in minimal quantities in the stomach and intestines of the wolf's prey. Accordingly the digestive organs have not evolved in such a way as to digest large quantities of cereal

in an optimum way – a very plausible reason why many dogs suffer a cereal or pseudo-cereal intolerance. This is the reason why Terra Canis menus contain no cereal (Sensitive Line) or only minimal proportions (max. 10%) of millet, amaranth, natural rice and/or wholemeal noodles.

### *Salt and/or sodium requirement*

Contrary to popular opinion, our four-legged friends should follow a strictly salt-free diet although by nature they do require a certain amount of salt. In their natural environment canine animals receive this via the blood of their

prey. The sodium it contains is essential for the dog. Some Terra Canis menus therefore contain small quantities of Andean salt – an untreated natural salt which also represents an excellent natural source of sodium.

### *Supply of nutrients*

As the wild prey in its natural environment is obviously free of synthetics and chemicals, of course we also avoid all synthetically produced additives. The supply of nutrients –

as in nature – takes place via fresh meat, vegetables, fruit, herbs and natural, highly nutritional additives (e.g. seaweed, mineral earth...).

### *Wet food as an appropriate form of nutrition*

The wolf's natural prey is alive – therefore it has a high moisture content (apart from carrion) – and the animal's digestive organs have developed accordingly. Because it is so important for us to produce pet food which is close to

nature, our menus are available in the form of wet food. Our dry food «Areo» is therefore to be soaked in a sufficient quantity of water prior to feeding.



## Our RAW INGREDIENTS

Our menus consist to a great extent of muscle meat, which supplies the organism with a sufficient quantity of high-quality proteins and Omega-6 fatty acids. Muscle meat includes heart meat as well as chicken, turkey and rabbit stomach (stomach and heart are muscular organs and not considered as offal). Muscle meat should always represent the largest proportion of the meat ration.

**Further raw ingredients: Liver:** As this is a detoxifying organ, it should only be fed to a dog in small quantities and not on a daily basis. Therefore we only use liver in small quantities and do not include it in all menus. It should not be dispensed with completely, however, because it also contains numerous minerals, trace elements and vitamins.

**Fibre in the form of vegetables, fruit & herbs:** Fibre is important for the digestion, as it stimulates the intestinal motility and cleans out the intestines. When selecting menus, it is important to provide your dog with a certain amount of variety, as all types of vegetable and fruit contain different vitamins, minerals, trace elements and phytamins (= secondary vegetable substances). Our range contains more than 20 different types of vegetables, fruit and herbs.

**Cereal** ... is only rarely consumed by the wolf, and only in small quantities via the stomach-intestine content of its prey. Accordingly neither the dog's jaw nor digestive physiognomy are able to cope with larger quantities of cereal. It should only be fed to the dog in small quantities as an insignificant component of its diet. Our menus only contain a maximum of 10% cereal and some do not con-

tain any at all. The »cereal« (e.g. millet, amaranth, natural rice) used by us is free of gluten in most cases (with the exception of »wholemeal« in the game menu) and supplies the dog with many important minerals, amino acids and vitamins.

**Organic egg-shell powder\*:** We substitute important calcium from the bones of the animal of prey with organic egg-shell powder. On account of its high content of calcium carbonate, this is a very suitable natural source of calcium for the dog. The organic egg-shell powder which we use has been hygienised and is completely germ-free.

**Seaweed:** Seaweed provides the dog with a supplementary supply of important minerals and trace elements (e.g. calcium, phosphorous, magnesium, potassium, sodium, selenium, iron, copper, manganese, zinc, iodine, etc.), essential amino acids, polyunsaturated fatty acids and many important vitamins.

**Mineral earth:** mineral earth is rich in all important minerals and trace elements (e.g. calcium, phosphorous, magnesium, potassium, sodium, selenium, iron, copper, manganese, zinc) and also supplies all essential amino acids.



**Rapeseed oil** ... contains optimum proportions of linoleic acids and linoleic acids, making it perfect for a balanced, healthy diet and it also supplies natural vitamin A and important Omega-3 fatty acids.

**Wheat germ oil** ... contains a lot of vitamin E and Omega-6 fatty acids and is not allergenic.

**Andean salt:** Salt is an important part of a dog's diet, as the salty blood consumed through the intake of prey supplies the dog with numerous minerals – including essential chloride and sodium. We use natural, untreated Andean salt, the »white gold« of the Incas.

**Whey** ... contains the protein with the highest known biological value. It supplies minerals, vitamins and numerous amino acids.

**Rose hip powder** ... supports the dog's own synthesis with a supply of natural vitamin C.

**Blossom pollen** ... contains important vitamins, minerals and polyunsaturated fatty acids.

**Silica** ... is well-known for its positive influence on a dog's coat, skin and claw growth as well as for its supportive effect on the storage of natural calcium in the bones.



## Our PRODUCTION

Our menus for dogs are produced by a butcher's business in Upper Bavaria. This family business, now being run by the third generation, has received many distinctions and awards for its products. It is one of the best butcher's establishments in Munich and its quality consciousness is one of its distinguishing features. As an establishment exclusively for food, it is only permitted to store and process goods of foodstuff quality. This guarantees you as a customer the exclusive use of ingredients in foodstuff quality for our Terra Canis menus.

Our menus are produced in this traditional butcher's business under consideration of as low a cooking temperature as possible and according to the state-of-the-art technical and hygienic standards of a food business. Furthermore our products are controlled by the independent and approved Kneißler Laboratory, which tests foodstuffs for

product safety. (Website Laboratory: [www.labor-kneissler.de](http://www.labor-kneissler.de)) All menus are analysed on a regular basis in order to ensure that the high quality standard is adhered to on a permanent basis. A seal by way of confirmation is to be found on all our wet food labels.

..... A film about our company, production and products can ..... now be viewed under [www.terracanis.de/tcinfo/](http://www.terracanis.de/tcinfo/)

100% natural



## Our CLASSIC LINE



Our declarations are 100 % open and transparent · We guarantee the exclusive use of the raw substances listed under »Ingredients« · We do not use such formulations as »meat and animal by-products«, which do not provide authentic information about what kind of meat and offal actually have been used, and whether the product in fact contains any muscle meat at all · All menus – with the exception of game – are gluten-free. · On all labels you will find quantity proportions in percentages of meat, vegetables/fruit/herbs, cereal/pseudo-cereal and other raw ingredients

### Turkey with broccoli, pear & potato



**Analytical constituents:** protein: 10.8%, fat content: 6.8%, crude fibre: 0.9%, crude ash: 1.4%, Moisture: 70.1%.  
**Ingredients:** turkey muscle meat (20%), turkey heart (20%), stomach (10%) & liver (10%), carrot, potato (9%), pear (7%), broccoli (5%), millet, whey, wheat germ oil (1.5%), ground linseed, parsley, basil, blossom pollen, seaweed (0.4%), organic egg-shell powder\* (0.3%).  
**Proportion** meat: vegetables/fruit/herbs : potato/millet : other crude ingredients = 60% : 24% : 9+3% : 4%

### Chicken with amaranth, tomato & basil



**Analytical constituents:** protein: 8.9%, fat content: 7.2%, crude fibre: 0.8%, crude ash: 1.3%, Moisture: 71.2%.  
**Ingredients:** turkey heart, chicken stomach (19%), chicken liver (17%), tomato (16%), pear, beetroot, celery, amaranth (5%), millet, rapeseed oil, whole egg, fresh basil (1%), fresh chives, rose hip, mineral earth, seaweed (0.4%), organic egg-shell powder\* (0.3%), Andean salt (0.3%).  
**Proportion** vegetables/fruit/herbs : amaranth/millet : other crude ingredients = 59% : 27% : 10% : 4%

### Turkey with natural rice & fresh dandelion



**Analytical constituents:** protein: 13.1%, fat content: 12.2%, crude fibre: 1.6%, crude ash: 2.7%, Moisture: 65.5% · Calcium: 0.28% · Phosphor: 0.21%.  
**Ingredients:** turkey heart (30%), turkey muscle meat (20%), turkey stomach (20%), turkey liver (13%), natural rice (9%), whey, rapeseed oil, dandelion (4%), mineral earth, seaweed (0.4%), organic egg-shell powder\* (0.3%).  
**Proportion** meat : vegetables/fruit/herbs : natural rice : other crude ingredients = 83% : 4% : 9% : 4%

### Buffalo with millet, tomato & papaya



**Analytical constituents:** protein: 9.4%, fat content: 6.4%, crude fibre: 0.5%, crude ash: 1.3%, Moisture: 73.5%.  
**Ingredients:** buffalo muscle meat (20%), heart (20%), liver (17%), pumpkin, millet (8%), courgette, ripe tomato (7%), broccoli, papaya (4%), rapeseed oil, ground linseed, borage, dandelion, whey, organic egg-shell powder\* (0.3%), seaweed (0.3%), mineral earth, Andean salt.  
**Proportion** meat : natural rice : vegetables/fruit/herbs : other crude ingredients = 57% : 8% : 31% : 4%

### Beef with carrot, apple & natural rice



**Analytical constituents:** protein: 10.1%, fat content: 7.2%, crude fibre: 0.9%, crude ash: 1.6%, Moisture: 73.8%.  
**Ingredients:** beef muscle meat (15%), beef heart (15%), beef liver (15%), beef lung (15%), carrot (14%), apple (9%), courgette, natural rice (6%), parsley, basil, whey, rapeseed oil, mineral earth, rose hip, seaweed (0.4%), organic egg-shell powder\* (0.3%).  
**Proportion** vegetables/fruit/herbs : natural rice : other crude ingredients = 60% : 31% : 6% : 3%

### Rabbit with courgette, amaranth & wild garlic



**Analytical constituents:** protein: 10.0%, fat content: 3.8%, crude fibre: 0.8%, crude ash: 1.4%, Moisture: 74.0%.  
**Ingredients:** rabbit muscle meat (22%), liver (20%), heart (10%), lung (10%), courgette (7%), tomato, pumpkin, black salsify, amaranth (5%), millet, rapeseed oil, fresh wild garlic (1%), chives, ground linseed, mineral earth, seaweed (0.4%), organic egg-shell powder\* (0.3%), blossom pollen, Andean salt (0.3%).  
**Proportion** meat : vegetables/fruit/herbs : amaranth/millet : other crude ingredients = 62% : 24% : 10% : 4%

### Pollock with courgette, buckwheat & rose hip



**Analytical constituents:** protein: 8.0%, fat content: 0.9%, crude fibre: 0.8%, crude ash: 1.0%, Moisture: 83.4%.  
**Ingredients:** pollock fillet (58%), pumpkin, courgette (10%), potato, buckwheat (10%), broccoli, wheat germ oil, dill, basil, rose hip (0.7%), ground linseed, seaweed (0.4%), organic egg-shell powder\* (0.3%).  
**Proportion** fish : vegetables/fruit/herbs : buckwheat : other crude ingredients = 58% : 28% : 10% : 4%

### Lamb with courgette, millet & dill



**Analytical constituents:** protein: 8.3%, fat content: 4.0%, crude fibre: 1.0%, crude ash: 1.0%, Moisture: 77.4%.  
**Ingredients:** lamb heart (20%), lamb muscle meat (16%), lamb lung (14%), courgette (11%), millet (9%), carrot, apple, celery, rapeseed oil (1.7%), dried egg, dill (1%), basil, seaweed (0.4%), organic egg-shell powder\* (0.3%), blossom pollen.  
**Proportion** meat: vegetables/fruit/herbs : millet : other crude ingredients = 50% : 37% : 9% : 4%

### Game with pumpkin, cranberries & wholemeal noodles



**Analytical constituents:** protein: 10.2%, fat content: 4.8%, crude fibre: 1.4%, crude ash: 1.5%, Moisture: 75.2%.  
**Ingredients:** venison muscle meat (52%), pumpkin (9%), wholemeal noodles (9%), courgette, carrot, beetroot, celery, low fat yoghurt, cranberries (1.5%), wheat germ oil (1.5%), chives, seaweed (0.4%), organic egg-shell powder\* (0.3%), blossom pollen.  
**Proportion** meat : vegetables/fruit/herbs : wholemeal noodles : other crude ingredients = 52% : 29% : 9% : 10%

### Pangasius with buckwheat, fennel & low fat yoghurt



**Analytical constituents:** crude protein: 4.7%, fat content: 3.0%, crude fibre: 0.5%, crude ash: 0.9%, Moisture: 83% Calcium: 0.10% Phosphor: 0.08%.  
**Ingredients:** pangasius fillet (58%), courgette, tomato, potato, buckwheat (7%), low fat yoghurt (3%), fennel (3%), oregano, dill, rose hip, rapeseed oil, mineral earth, seaweed (0.4%), organic egg-shell powder\* (0.3%).  
**Proportion** fish : vegetables/fruit/herbs : buckwheat/potato : other crude ingredients = 58% : 29% : 7% : 6%

## FEEDING RECOMMENDATION

Puppy/Young dog still growing: 4-5% of current body weight per day

Remember to weight your dog on a weekly basis!!!

Adult/active/slim dog: 3-4% of body weight per day

lazy/overweight/elderly dog: 2-3% of body weight per day

Adjust nutritional values to suit your dog's individual life circumstances (exercise, activity, breed, metabolism and time of year)

## GARDEN CASSEROLE

★ Ideal by way of a supplement when feeding your dog raw or cooked fresh meat

★ 100 % food quality of all raw ingredients

★ Proportion: 80 % vegetable, 20 % fruit

★ No artificial additives or synthetics

★ Thanks to the gentle cooking process, important nutrients are preserved

**Analytical constituents:** protein: 0.9%, fat content: 0.2%, crude fibre: 0.8%, crude ash: 1.1%, Moisture: 91.3%, MJ/kg: 1.0.  
**Ingredients:** carrot, courgette, celery, pumpkin, broccoli, papaya, apricot, apple, parsnip, dandelion, borage, mineral earth, seaweed.





## The cereal-free SENSITIVE LINE

This wet food line contains no cereals and is lactose-free and – as all our meals – does not contain any synthetic additives. These menus are extremely suitable for dogs which, for nutritional reasons, including for example cereal and/ or lactose intolerance, require a cereal-free diet. In the case of illnesses such as epilepsy, diseases of the pancreas and inflammatory diseases of the joints (e.g. arthrosis, HD) a natural cereal-free diet is also advisable in addition to veterinary treatment.

### Game with potato, apple & cranberries



**Analytical constituents:** protein: 9.5%, fat content: 5.6%, crude fibre: 0.3%, crude ash: 0.8%, Moisture: 80.1%.  
**Ingredients:** deer muscle meat (59%), carrot, potato, courgette, parsnip, apple (8%), cranberries (4%), rapeseed oil, chives, blossom pollen, seaweed (0.4%), organic egg-shell powder\* (0.3%), Andean salt.  
**Proportion meat :** vegetables/fruit/herbs : other crude ingredients = 59% : 38% : 3%

### Rabbit with courgette, apricot & borage



**Analytical constituents:** protein: 9.5%, fat content: 3.8%, crude fibre: 0.4%, crude ash: 1.5%, Moisture: 81.5%.  
**Ingredients:** rabbit muscle meat and heart (34%), rabbit liver (22%), lung (11%), pumpkin, carrot, courgette (8%), apricot (5%), rapeseed oil, borage (1%), basil, rose hip, fennel seed, ground linseed, seaweed (0.3%), organic egg-shell powder (0.3%), Andean salt.  
**Proportion meat :** vegetables/fruit/herbs : other crude ingredients = 67% : 29% : 4%

### Chicken with parsnip, dandelion & camomile



**Analytical constituents:** protein: 8.3%, fat content: 5.4%, crude fibre: 0.8%, crude ash: 1.3%, Moisture: 81.1%.  
**Ingredients:** chicken and turkey heart (25%), chicken stomach (25%), chicken liver (22%), pumpkin, apple, parsnip (7%), rapeseed oil, dandelion (2%), camomile (1%), rose hip, seaweed (0.4%), organic egg-shell powder\* (0.3%), Andean salt.  
**Proportion meat :** vegetable/fruit/herb s: other crude ingredients = 72% : 24% : 4%

### Turkey with celery, pumpkin & camomile



**Analytical constituents:** protein: 8.8%, fat content: 5.8%, crude fibre: 1.4%, crude ash: 1.3%, Moisture: 78.4%.  
**Ingredients:** turkey muscle meat (38%), turkey heart (32%), celery (13%), pumpkin (8%), carrot, rapeseed oil, watercress, basil, camomile (1%), rose hip, seaweed (0.4%), organic egg-shell powder\* (0.3%).  
**Proportion meat :** vegetables/fruit/herbs : other crude ingredients = 70% : 26% : 4%

### Beef with courgette, pumpkin & oregano



**Analytical constituents:** protein: 8.8%, fat content: 6.6%, crude fibre: 1.1%, crude ash: 1.1%, Moisture: 78.5%.  
**Ingredients:** beef muscle meat (25%), heart (25%), lung (20%), courgette (11%), parsnip, pumpkin (7%), beetroot, chives, blossom pollen, wheat germ oil, oregano, parsley, seaweed (0.4%), organic egg-shell powder\* (0.3%), Andean salt.  
**Proportion meat :** vegetables/fruit/herbs : other crude ingredients = 70% : 25% : 5%

### Pollock with tomato, courgette & dill



**Analytical constituents:** protein: 8.9%, fat content: 0.8%, crude fibre: 0.5%, crude ash: 1.6%, Moisture: 87.6%.  
**Ingredients:** pollock fillet (65%), courgette (13%), pumpkin, tomato (11%), wheat germ oil, dill (1%), oregano, rose hip, ground linseed, seaweed (0.4%), organic egg-shell powder\* (0.3%).  
**Proportion fish :** vegetables/fruit/herbs : other crude ingredients = 65% : 32% : 3%

### Pangasius with fennel, carrot & watercress



**Analytical constituents:** protein: 4.2%, fat content: 3.5%, crude fibre: 0.3%, crude ash: 1.5%, Moisture: 86%.  
**Ingredients:** pangasius fillet (65%), carrot (8%), pumpkin, apple, fennel (3%), watercress (1%), basil, rose hip, wheat germ oil, seaweed (0.4%), organic egg-shell powder\* (0.3%), Andean salt, blossom pollen.  
**Proportion fish :** vegetables/fruit/herbs : other crude ingredients = 65% : 32% : 3%

## No cereal – A DIFFERENT CONSISTENCY!

Terra Canis is genuine food made of unadulterated ingredients. Fresh meat as well as fresh vegetables, fruit and herbs have a very high natural water content (70% - 90%) in their raw state. In a similar way to when it is being cooked in a saucepan, this water then evaporates during the cooking process in the closed tin. Unlike the Classic menus with cereal, it is not bound in our Sensitive Line (cereal binds water) and remains visible – sometimes as jelly. It is essential to feed this to your dog too, because it contains a lot of natural vitamins and minerals.



## Fewer calories & a maximum of 4% fat: THE LIGHT LINE

These menus contain a maximum of 4% fat and are low in calories – they are ideally suited to overweight dogs, for which a low calorie and low fat diet is recommended. For this we use lean meat and low-starch types of vegetable and fruit. Papaya and pineapple support the metabolism with their important enzymes. Artichoke leaves are well-known to have a positive influence on blood lipid levels. Psyllium fibres ensure a better feeling of satiation. Nevertheless it is possible that your dog will experience a feeling of increased hunger when being fed the Light Menus because they contain fewer calories and less fat. In order to support the diet, we would recommend you to give your dog sufficient exercise.



### Game with cucumber, peach & dandelion

**Analytical constituents:** protein: 8.2%, fat content: 3.9%, crude fibre: 1.5%, crude ash: 0.7%, Moisture: 83.6%, MJ/kg: 2.9 · **Ingredients:** venison muscle meat (50%), carrot, peach (9%), cucumber (9%), tomato, psyllium, rapeseed oil, artichoke leaves (0.5%), dandelion, basil, rose hip, seaweed (0.4%), organic egg-shell powder\* (0.3%), mineral earth · **Proportion** meat : vegetables/fruit/herbs : other crude ingredients = 50% : 47% : 3%



### Turkey with celery, pineapple & buckthorn berries

**Analytical constituents:** protein: 7.0%, fat content: 2.2%, crude fibre: 1.3%, crude ash: 0.8%, Moisture: 85.8%, MJ/kg: 2.2 · **Ingredients:** turkey heart (24%), turkey stomach (20%), turkey liver (8%), carrot, celery (12%), pineapple (8%), broccoli, psyllium, rapeseed oil, buckthorn berries (0.5%), artichoke leaves (0.5%), basil, seaweed (0.4%), dandelion (0.3%), organic egg-shell powder (0.3%), mineral earth · **Proportion** meat : vegetables/fruit/herbs : other crude ingredients = 52% : 45% : 3%



### Beef with pumpkin, mango & artichoke

**Analytical constituents:** protein: 7.5%, fat content: 2.4% crude fibre: 1.3%, crude ash: 0.8 %, Moisture: 83.9%, MJ/kg: 2.6 · **Ingredients:** beef heart (30%), beef lung (22%), pumpkin (19%), cucumber, fennel, parsnip, mango (5%), psyllium, rapeseed oil, beetroot, artichoke leaves (0.5%), dandelion, basil, seaweed (0.4%), organic egg-shell powder (0.3%), rose hip · **Proportion** meat : vegetables/fruit/herbs : other crude ingredients = 52% : 45% : 3%



### Chicken with courgette, papaya & rose hip

**Analytical constituents:** protein: 7.0%, fat content: 2.7%, crude fibre: 1.5%, crude ash: 1.3%, Moisture: 86.7%, MJ/kg: 2.2 · **Ingredients:** chicken stomach (30%), chicken liver (14%), turkey heart (8%), courgette (20%), pumpkin, papaya (8%), parsnip, psyllium, rapeseed oil, artichoke leaves (0.5%), seaweed (0.4%), basil, rose hip (0.3%), dandelion, organic egg-shell powder\* (0.3%), mineral earth · **Proportion** fish : vegetables/fruit/herbs : other crude ingredients = 52% : 45% : 3%



## The greatest diet for the little ones: PUPPY FOOD

The proportion of organic egg-shell powder has been increased in these menus in order to ensure that puppies get enough natural calcium whilst they are still growing. Blossom pollen and seaweed ensure that, in addition to what is provided by the fresh ingredients, the organism receives extra natural vitamins, minerals, trace elements, enzymes, essential amino acids and unsaturated fatty acids. Pure silica (Kieselguhr) is well-known for supportive effect on the growth of joints, tendons and claws as well as storage of natural calcium in the bones. The proportion of gluten-free cereal (0% – 6%) is very low and therefore does not impose a burden on the digestive process. So this is the most delicious way of discovering what the world has to offer!

### Lamb with, fennel & low fat yoghurt



**Analytical constituents:** protein: 7.7%, fat content: 6.5%, crude fibre: 1.8%, crude ash: 1.1%, Moisture: 77.7% · **Ingredients:** lamb heart (20%), courgette (18%), lamb muscle meat (17%), lamb lung (15%), carrot, natural rice, low fat yoghurt (4%), fennel (3%), rapeseed oil, rose hip, basil, organic egg-shell powder\* (0.5%), seaweed (0.4%), blossom pollen. **Additif :** kieselguhr (= silica) 1.1g/kg · **Proportion** meat : vegetables/fruit/herbs : natural rice : other crude ingredients = 53% : 33% : 6% : 8%



### Poultry with pumpkin, camomile & blossom pollen

**Analytical constituents:** protein: 8.5%, fat content: 6.8%, crude fibre: 1.8%, crude ash: 1.1%, Moisture: 71.5% · **Ingredients:** turkey muscle meat (21%), turkey heart (20%), chicken stomach (20%), pumpkin (18%), tomato, buckwheat, millet, wheat germ oil, rose hip, chives, camomile (1%), ground linseed, organic egg-shell powder\* (0.5%), seaweed (0.4%), blossom pollen (0.2%). **Additif :** kieselguhr (= silica) 1.1g/kg · **Proportion** meat : vegetables/fruit/herbs : buckwheat/millet : other crude ingredients = 61% : 29% : 6% : 4%

### Beef with apple, carrot & rose hip



**Analytical constituents:** protein: 10.5%, fat content: 7.2%, crude fibre: 1.9%, crude ash: 1.2%, Moisture: 77.7% · **Ingredients:** : beef muscle meat (16%), beef heart (16%), liver (14%), lung (13%), carrot (10%), courgette, apple (5%), cranberries, millet, rapeseed oil, basil, chives, ground linseed, rose hip (1%), Andean salt, organic egg-shell powder\* (0.5%), seaweed (0.4%), blossom pollen. **Additif :** kieselguhr (= silica) 1.1g/kg · **Proportion** fish : vegetables/fruit/herbs : millet : other crude ingredients = 59% : 31% : 6% : 4%



### Pangasius with carrot, celery & berries

**Analytical constituents:** protein: 4.4%, fat content: 3.6%, crude fibre: 1.2%, crude ash: 1.1%, Moisture: 87.3% · **Ingredients:** pangasius fillet (56%), carrot (16%), potato, celery (5%), rapeseed oil, elderberries (2%), dill, fennel, watercress, camomile, rose hip, ground linseed, rose hip (1%), Andean salt, organic egg-shell powder\* (0.5%), seaweed (0.4%), blossom pollen. **Additif :** kieselguhr (= silica) 1.1g/kg · **Proportion** fish : vegetables/fruit/herbs : potato : other crude ingredients = 56% : 30% : 10% : 4%



## Finally a recipe which considers food allergies: **TERRA CANIS HYPOALLERGENIC**

Allergic illnesses in dogs are constantly increasing. In addition to environmental allergies, food allergies and food intolerances play a big role. These can be caused by food components such as animal protein compounds from cereal, but also by inferior or unsuitable raw materials (animal or vegetable products and by-products) as well as synthetic preservatives or colorants, binding agents etc.. For this reason, in collaboration with Dr. Martin Bucksch, veterinary surgeon for small animals and animal dermatology, Terra Canis has developed Terra Canis Hypoallergenic. In this way even affected dogs can enjoy their daily meals without suffering the unpleasant and painful symptoms of food intolerance.

### How do I recognise that my dog has an allergy?

The following symptoms can be an indication of an allergy or intolerance:

- Belly ache, diarrhoea, flatulence, vomiting
- Itchiness, erythema, dandruff, serious loss of hair
- Restlessness, loss of appetite and lethargy
- Bad breath
- Inflammation of the ears, hives
- Retarded growth, loss of weight

If you suspect your dog is suffering from an allergy, please consult your veterinary surgeon or a natural health practitioner and change your animal's diet as quickly as possible. Special tests and blood examinations can reveal what nutritional components and/or substances your dog is allergic to. Terra Canis Hypoallergenic can help your dog to overcome the problem by providing a specific diet and high quality natural ingredients.

\* from organic agriculture DE-Öko-006 - controlled by ABCERT



Dr. Martin Bucksch,  
Veterinary surgeon specialised in small  
animals, animal dermatologist & allergist



### Water buffalo with sweet potato

Analytical constituents: protein: 9.1%  
fat content: 5.9% crude fibre: 0.5%  
· crude ash: 1.2%, Moisture: 78.2%,  
Ca = 0.19% P = 0.13% · MJ/kg = 4.3.  
Ingredients: water buffalo heart  
(60%), sweet potato (36%), linseed  
oil, salmon oil, seaweed.  
Proportion meat : vegetables : other  
crude ingredients = 60% : 36% : 4%



### Horse with topinambur

Analytical constituents: protein: 10.9%  
fat content: 4.5%, crude fibre: 0.4%  
· raw ash: 1.4%, Moisture: 79.1%,  
Ca = 0.19% P = 0.15% · MJ/kg = 4.2.  
Ingredients: horse muscle meat (30%),  
horse heart (30%), topinambur (36%),  
linseed oil, salmon oil, seaweed.  
Proportion meat : vegetables : other  
crude ingredients = 60% : 36% : 4%



### Kangaroo with parsnip

Analytical constituents: protein: 10.4%  
fat content: 4.6% crude fibre: 0.4%  
crude ash: 0.8%, Moisture: 82.7%,  
Ca = 0.19%, P = 0.13% · MJ/kg = 4.2.  
Ingredients: kangaroo muscle meat  
(60%), parsnip (36%), linseed oil, sal-  
mon oil, seaweed.  
Proportion meat : vegetables : other  
crude ingredients = 60% : 36% : 4%



### Springbok with sweet potato

Analytical constituents: protein: 11.5%  
fat content: 4.5% crude fibre: 0.4%  
· crude ash: 1.2%, Moisture: 81.2%,  
Ca = 0.19% P = 0.15% · MJ/kg = 4.1.  
Ingredients: springbok muscle meat  
(60%), parsnip (36%), linseed oil, sal-  
mon oil, seaweed.  
Proportion meat : vegetables : other  
crude ingredients = 60% : 36% : 4%

· Available in 400 g tins ·



## *Fit to a ripe old age: OUR LINE FOR SENIOR DOGS*

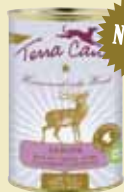
*In nature you will never find an older animal which instinctively consumes different food to younger specimens of its breed. It is merely the energy requirement of the dog which is reduced – on the one hand due to its decline in physical fitness and activity and, on the other hand, due to a slow-down in its metabolism. The food quantity should therefore be slightly reduced on a successive basis.*

Above all, older dogs have a higher protein requirement. In this context it is important that they consume lean, easily digestible and high-quality proteins. Because these amino acids are important in the organism for numerous development and regeneration processes, for renewal of cells and maintenance of the body substance. Our Senior menus thus contain a meat proportion of 60%, which consists predominantly of muscle meat and heart meat.

As the digestion of cereal and pseudo-cereal is very diffi-

cult for the increasingly slow gastro-intestinal tract of the older dog, this line contains no cereals. The most frequent problems to which a dog is prone as it gets older are in connection with the heart, joints, kidneys and bladder, as well as the immune system\*. In keeping with our philosophy of appropriate nutrition, here also we have turned to nature and looked for medicinal herbs which are known to have a soothing effect on such problems and are used in the context of natural healing.

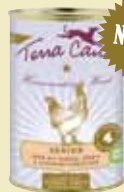
*Soon available*



*Game with tomato,  
pear & medicinal herbs*



*Buffalo with celery, lamb's  
lettuce & medicinal herbs*



*Chicken with cucumber,  
pumpkin & medicinal herbs*



*Turkey with papaya,  
borage & medicinal herbs*



**Nettles:** well-known for their supportive function for kidneys & bladder.

**Dandelion:** appreciated for its positive effect on liver, kidneys & the PH-value in the urine.

**Horse tail & Glucosamine:** Is also often used in veterinary medicine and natural healing in the treatment of joint, cartilage and bone diseases.

**Hawthorn:** supports healing processes in the case of a weak heart and heart ailments.

**Sea buckthorn:** has a very high vitamin C content to support the immune system.

**Organic goat's milk:** extremely high content of numerous nutrients, high-quality, easily digestible animal protein, well-known for its healthy promotion of the digestion.

## Finally an appropriate dry food – AREO®

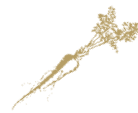
Areo is more than just »dry food«, it is a 100% natural, air-dried complete food in top quality. Fresh meat, vegetables, fruit and herbs are carefully dried and mixed with a little gluten-free millet. Thus a large proportion of the native nutrients are preserved. As a result of the added egg shell powder, the dog receives an optimum natural supply of calcium, fenugreek supplies valuable Omega-3 fatty acids and seaweed important minerals, trace elements, vitamins and all essential amino acids. Areo should be soaked in warm water for 10–15 min. prior to feeding. And the fact that this healthy food tastes good is quite evident when you see how clean this feeding bowl now looks.



### AREO BEEF

**Analytical constituents:** : raw protein: 33%, fat content: 6.5%, crude fibre: 4.4%, crude ash: 3.3%, Moisture: 8.4% · **Ingredients:** : beef muscle meat, heart meat, liver, white rumen of beef, air-dried vegetable mixture (carrot, apple, parsnip, courgette, fennel, berries, tomato, camomile, orange shell, rose hip shell, parsley, basil, fenugreek), millet, seaweed, egg shell powder · **Proportion of ingredients in wet-mass:** 55% meat : 30% vegetables/fruit/herbs mixture : 10% millet : 5% seaweed/egg shell · **Proportion meat:** 50% muscle meat, 25% heart meat, 12.5% liver, 12.5% white rumen of beef.

· Available in 500g & 2500g ·



**NEW!**

### GARDEN MIX®

*The healthy fruit, vegetable, herb mixture*



For mixing with raw food



Suitable for protein reduction for medical or nutritional reasons when feeding wet food



Does not contain any preservatives



Naturally air-dried without additives

**Analytical constituents:** crude protein: 9.6%, fat content: 1.9%, crude fibre: 6.2%, crude ash 4.2% · **Ingredients:** carrot, parsnip, pumpkin, courgette, apple, rocket, pineapple, papaya, celery, mango, cucumber, sea buckthorn, blueberries, fennel seed, rose hip, goldenrod, parsley leaves, nettles.

Available in 300g and 600g



## Healthy treats – STRUPPIS® & STROLCHIS®

Struppis and Strolchis are baked gently in the oven. In addition to dried meat, they contain nutritious ingredients such as spelt, spinach, apple, banana, beetroot, hawthorn berries, a variety of herbs, yoghurt, seaweed, rapeseed oil etc. They do not contain any synthetic additives and are preserved naturally with rosemary. Their small, neat form means they fit perfectly into any bag and are ideal for taking to the dog school or for use in daily training. Strolchis, the mini version of Struppis, are ideal for puppies and small breeds.



### Poultry, apple & blossom honey

Analytical constituents: crude protein 16.3%, fat content: 9.8%, crude fibre: 6.6%, crude ash: 2.5% · *Ingredients:* oatmeal, oat flakes, poultry meat (dried & ground), apple, beetroot, fresh yoghurt, rapeseed oil, natural honey, anise, cinnamon, rosemary



### Rabbit, spelt & elderberry

Analytical constituents: crude protein 16.8%, fat content 6.4%, crude fibre 3.2%, crude ash 1.8% · *Ingredients:* spelt flour type 630, spelt wholemeal flour, rabbit meat (dried & ground), fresh yoghurt, hawthorn & elderberries, hibiscus flowers, orange shell pieces, rapeseed oil, natural honey, cinnamon, rosemary



### Lamb, spinach & herbs

Analytical constituents: raw protein: 16.8%, fat content: 6.3%, crude fibre: 3.3%, crude ash: 1.8% · *Ingredients:* spelt flour type 630, spelt wholemeal flour, lamb meat (dried & ground), spinach, vegetable/herbs mixture (celery, fennel, pepper, basil, parsley, nettles, garlic), fresh yoghurt, rapeseed oil, parmesan cheese, seaweed, rosemary



### Duck, apple & banana

Analytical constituents: crude protein 18.0%, fat content 9.7%, crude fibre 3.1%, crude ash 3.2% · *Ingredients:* oatmeal, oat flakes, duck meat (dried & ground), apple, banana, beetroot, fresh yoghurt, rose hip shell, rapeseed oil, anise, camomile blossoms, cinnamon, rosemary

Content Struppis: 500 g · Strolchis: 250 g

## Pure meat with a touch of seaweed – LUMPIS® & WUFFELS®

Lumpis® and Wuffels® consist of pure meat. This is gently air-dried, a touch of seaweed is added and then divided into small pieces – to fit easily into a dog's mouth: From a size point of view, our Lumpis® are suitable for large and middle-sized dogs, Wuffels® are more appropriate for small dogs and puppies. For these products we use exclusively veterinary controlled products from Bavaria. It goes without saying that both products, as all our other products, are free of chemical colorants and preservatives. They contain no cereals so even sensitive dogs can enjoy these special treats!



Content: 350 g

Lumpis are available in the types «beef muscle meat», «beef heart meat», «turkey», «venison muscle meat» & «rumen».



Content: 250 g



Content: 100 g

Wuffels are available in the types «beef tongue», «beef heart meat» & «beef muscle meat».

## FAVOURITE SAUSAGE®

The name says it all: Our air-dried butcher's sausage made of fine beef muscle and heart meat and a touch of whey & Andean salt is just right as a small, cereal-free snack or – cut up into small pieces – as a treat for in-between-times, for example whilst training, at the dog school and track training.

★  
*Behind the scenes* – **OUR IMAGE FILM**

*For everyone who always wanted to know who was behind Terra Canis, what the wolf had to do with our recipes and how our food is produced. Now you can watch it on our homepage under [www.terracanis.com](http://www.terracanis.com) or per Smartphone via the QR code indicated here. We hope you have a lot of fun watching the film and would like to express our thanks to all two-legged and four-legged actors involved!*



Illustration: © istockphoto.com





*Home-style cooking for dogs*

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